

TOTAL BROKERAGE



CASE STUDY

Let's Fly Realty Goes Mobile & Saves 3 Hours Per Transaction

BEFORE TOTALBROKERAGE

- Brand new brokerage

AFTER TOTALBROKERAGE

- Accelerating agency productivity
- Saving 3 hours per transaction
- Fully mobile solution
- Agent checklists fully automated

KEY SOFTWARE FEATURES

- Transaction Management
- Marketing
- CRM
- E-signature

THE OVERVIEW

Let's Fly Realty Founder, Carlos Coloma, has been in real estate for 15 years and created a brand new brokerage completely consisting of airline professionals. The brokerage is now 100% mobile and in the cloud, literally and figuratively.

Prior to working with TotalBrokerage, Carlos was very aware of the multitude of tools out there and what was available for free from his MLS. As such, it was imperative to provide the best possible tools for his agents in a single integrated solution. Let's Fly Realty deployed TotalBrokerage within 24 hours, and as a result, the team began saving 3 hours per transaction immediately. The cherry on top: Carlos was able to implement compliance and checklists easily for his agents.

BUSINESS IMPACT & RESULTS



"TotalBrokerage allows my agents to have everything in one place and fosters better communication and much more interaction. I am already recommending TotalBrokerage to my broker friends. If they want an all-in-one platform that includes everything they need".

CARLOS COLOMA

FOUNDER & BROKER AT LET'S FLY REALTY



100% MOBILE

Agents and staff utilize a 100% mobile platform that's accessible anytime from any device.

3 HOURS / TRANSACTION

With TotalBrokerage, the brokerage saves invaluable hours per every transaction.

